

**What assets are there already?
What is building strength around
the issue?**

**What else is happening around the
issue?**

**What else could we be doing?
How could we do it?**

**What the KJSA is telling us
is a problem and what
might help:**

What is strong?

What is wrong?

What might be helping?

**What other assets and support
are there?**

**What is the gap between what
we know is happening and the
issue?**

**What potential need
has the KJSA
highlighted?**

**What sort of things
might work?**

Ideas that:

Remember each idea should:

- Provide opportunities for people to have a say
- Build people's skills and knowledge
- Enable people to interact more with others

This tool has been developed to help structure discussions around understanding of the community assets or what is 'strong' in a community and to create an opportunity to think about how this can be supported to have a positive impact on identified health issues or what is 'wrong' in a neighbourhood.

To use the tool:

Prior to holding a session or discussion:

1. Start at the left hand side **What might be helping?:** box. Here you should add in what People, groups, associations, buildings, spaces, services and any other community 'assets' that you are aware of.
2. Then go to the right hand side in the **What potential need has the KJSA highlighted?** box. Here you should describe the problem or need you have identified, what is it? Who is affected? Where is it of particular concern?
3. Then fill in the **What sort of things might work?** box, here you can add in what the evidence suggests might help with the problem or how to communicate best with the groups you've identified as being most affected.
4. You now have a picture of the things that are working well in a community and also a clear problem that needs addressing – the next stage will help to consider how these things can be brought together so that what is **Strong** has a positive impact on what is **Wrong**

At the session or discussion:

5. Describe the Community Strengths you have identified – is this representative? Are there any people/groups/strengths missing? Ask the people you have got together **what other assets and support:** they are aware of that might be helping to address the issue you have identified, you can capture this in the next box along. This should build on your understanding of what assets there are locally.
6. Now you are ready to look at gaps between the need you have identified and the assets that are active locally. You should think creatively about the sorts of developments the evidence suggests work, and what will add to or compliment the assets that are already active locally.
7. You should capture your ideas in the **Development and investment opportunities:** box, to test how effective your ideas are you should ask yourself each of the questions at the bottom of the orange box.

You should now have some clear ideas of how Community Strengths can make a positive impact on a specific problem, and a list of ideas of additional work or assets that could be developed to further address the problem you have identified – these ideas will have been guided by evidence of what is effective.

What assets are there already?
What is building strength around the issue?

What else is happening around the issue?

What else could we be doing?
How could we do it?

What the KJSA is telling us is a problem and what might help:

What is strong?

What is wrong?

What might be helping?

Boothroyd Academy Provision of adult learning

Energy Saving Trust Advice Centre

CAP Money - Debt Courses in Kirklees

Auntie Pam's

Christians Against Poverty

Home Heat Helpline

Kirklees Citizens Advice & Law Centre Dewsbury

One Community Foundation

Step Change Debt Charity

The Pension Service

What other assets and support are there?

Children's centre group that does money management classes

Better homes Kirklees offering advice on insulation and energy saving

KNH debt team can help tenants manage money and debt

Food banks are supporting families on the edge across Kirklees

Cooking classes are available at Dewsbury Minster

What is the gap between what we know is happening and the issue?

Older people in Birstall aren't able to access support locally

People living in private rented houses need to know how they can make their landlord improve energy efficiency of a property

Working households need online or social media based ideas for money and energy saving that they have confidence in.

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What potential need has the KJSA highlighted?

Many people worry about money and don't feel confident managing money.

People in poorer areas are less likely to feel confident about cooking.

People in more deprived areas and in rented housing are more likely to say their home is unsuitable.

In some areas, fuel poverty affects 1 in 6 households.

What sort of things might work?

Maximise the money low income households have and enable people to become more confident and able to manage their money, support saving on food and energy costs.